



METRO MANILA CENTER FOR HEALTH DEVELOPMENT

SUPPLEMENTAL/ BID BULLETIN NO. 1

IB 2022 – 058

PROVISION FOR VARIOUS MEDIA SERVICES (LOT BIDDING)

This Supplemental/Bid Bulletin No. 1 is being issued to revise provisions/specifications in the Bidding Documents for a forecited project:

Revision and clarification to provisions/specifications in the Bidding Documents:
Item No. 1(a) MEDIA PLACEMENT ORGANIZER (PROCUREMENT OF 4 ADS NEWSPAPER ADVERTISEMENT FOR BROADSHEET) *No changes as stated in technical specifications.
Item No. 1(b) MEDIA PLACEMENT ORGANIZER (PROCUREMENT OF 6 ADS NEWSPAPER ADVERTISEMENT FOR TABLOID) *No changes as stated in technical specifications.
Item No. 2 PROCUREMENT OF 200 BOOST SOCIAL MEDIA PLACEMENT BOOSTING *No changes as stated in technical specifications.
Item No. 3 PROCUREMENT OF 5 PCS RADIO ADVERTISEMENT; 30 SECONDER *No changes as stated in technical specifications.
Item No. 4 PROVISION FOR 32 POST SOCIAL MEDIA BOOST *No changes as stated in technical specifications.


Bidders are advised to use the following attached forms and submit together with all required documents for the submission of bids on 25th day of April 2022, 9:00 AM:

This Supplemental/Bid Bulletin No. 1 shall form an integral part of the Bidding Documents. All other provisions indicated in the bidding documents which are not affected by this Supplemental/Bid Bulletin No. 1 shall remain in effect.

For guidance and information of all concerned.

Issued this 16th day of April 2022 in MMCHD

Approved by:


ALELI ANNIE GRACE P. SUDIACAL, MD, MPH
Director III / BAC Chairperson



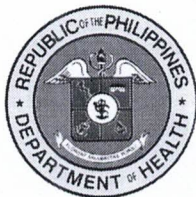
Republic of the Philippines
Department of Health
METRO MANILA CENTER FOR HEALTH DEVELOPMENT

Technical Specifications

Republic of the Philippines Department of Health Metro Manila Center for Health Development TECHNICAL SPECIFICATIONS			
Item No. 1 (a)	MEDIA PLACEMENT ORGANIZER A. PROCUREMENT OF 4 ADS NEWSPAPER ADVERTISEMENT FOR BROADSHEET	Qty./Unit	4 Ads
Name of Manufacturer:		Country of Origin	
Brand:		Model: (if applicable)	
ABC: P 520,000.00			
PURCHASER'S SPECIFICATION		STATEMENT OF COMPLIANCE	
1. Specifications: ¼ Broadsheet – size, Full Color			

Technical Specifications

Republic of the Philippines Department of Health Metro Manila Center for Health Development TECHNICAL SPECIFICATIONS			
Item No. 1 (b)	MEDIA PLACEMENT ORGANIZER B. PROCUREMENT OF 6 ADS NEWSPAPER ADVERTISEMENT FOR TABLOID	Qty./Unit	6 ADS
Name of Manufacturer:		Country of Origin	
Brand:		Model: (if applicable)	
ABC: P 420,000.00			
PURCHASER'S SPECIFICATION		STATEMENT OF COMPLIANCE	
A. Specifications: ½ Tabloid-size, Full color			



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Technical Specifications

Republic of the Philippines Department of Health Metro Manila Center for Health Development TECHNICAL SPECIFICATIONS			
Item No. 2	PROCUREMENT OF 200 BOOST SOCIAL MEDIA PLACEMENT BOOSTING	Qty./Unit	200 BOOSTS
Name of Manufacturer:		Country of Origin	
Brand:		Model: (if applicable)	
ABC: P 100,000.00			
PURCHASER'S SPECIFICATION		STATEMENT OF COMPLIANCE	
A. SPECIFICATIONS: Quantity: 200 boosts from January to December 2022 Time: Schedule to be determined as need arise			

Technical Specifications

Republic of the Philippines Department of Health Metro Manila Center for Health Development TECHNICAL SPECIFICATIONS			
Item No. 3	PROCUREMENT OF 5 PCS RADIO ADVERTISEMENT; 30 SECONDER	Qty./Unit	5 PCS
Name of Manufacturer:		Country of Origin	
Brand:		Model: (if applicable)	
ABC: P 250,000.00			
PURCHASER'S SPECIFICATION		STATEMENT OF COMPLIANCE	
A. Technical Specifications: (Please see attached prototype)			



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Technical Specifications

Republic of the Philippines Department of Health Metro Manila Center for Health Development			
TECHNICAL SPECIFICATIONS			
Item No. 4	PROVISION FOR 32 POST SOCIAL MEDIA BOOST	Qty./Unit	32 POST
Name of Manufacturer:		Country of Origin	
Brand:		Model: (if applicable)	
ABC: P 16,000.00			
PURCHASER'S SPECIFICATION		STATEMENT OF COMPLIANCE	
A. <u>Technical Specifications:</u> (Please see attached prototype)			